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images, audio, and video, making it nearly impossible for the general public to distinguish truth from falsehood without professional tools. Furthermore, the high speed and low cost of generation have led to increasingly diverse fraudulent scenarios, such as AI face-swapping scams, fake product defect videos, and forged financial data.

The eruption of such risks is often sudden and contagious. If not addressed promptly, they can rapidly trigger market panic and a crisis of trust among stakeholders.

promptly may result in long-term loss of brand credibility.

Decline in Operational Efficiency and Decision Quality:

False demand data within the supply chain may lead to production planning errors, resulting in either capacity surplus or shortages.

Inaccurate internal market analysis reports may mislead management.